



RCW REALITY COMICS

Realisation & Creation Worldwide

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Your advertising with "Sustainability" at Don Raffo

Sustainable advertising results from the combination of print and digital media. This is absolutely given in all Don Raffo booklets, with the digital link through the Don Raffo app as a combination. The app connects the Don Raffo magazines with the digital world via the camera of every Smartphone. This makes it possible to search for information and treasure in the books of all three seasons. For product placement in the Don Raffo booklets, this opens up a wide range of information and sales opportunities with actual sustainability. The free Don Raffo app is available for download in all well-known app stores when issue 1 of the first season "Full Broadside" is published.

The "heroes" drawn in high-quality marvel style coined the term "reality comic" and paved the way for an extraordinary, exciting, lively genre in the German-speaking and international comic scene. The unusual, humorous and weird experiences of Don Raffo and his likeable slit ears are captivating and fascinating. Everything is based on real experiences of the author (King George, the kitchen boss). Issue 1 of the first season, "Full Broadside", will be published of 2022. The issue format will be A4, with about 45 pages in colour. The first print run for issue 1 is six million copies and is available in German, English and Japanese, in book, mail order and online shops for 9.95 euro.

We will send you the list of your advertising options at "Don Raffo", including current prices, in writing or by email on request. We would also be happy to call you on a desired telephone appointment to discuss individual details or requests with you.

You're Don Raffo Team